

KEVIN MCPEAK

EXPERIENCE

CREATIVE DIRECTOR/ASSOCIATE PASTOR

EastLake Church, Chula Vista, California

2003-current

- Supervise, direct, and implement creative, musical, and media elements for all services at EastLake Church, a rapidly growing, multisite church in San Diego county (current weekly attendance approximately 6000 across four physical campuses and one online campus, with weekly attendance of approximately 1800 at time of hiring);
- Engineer and produce recordings for retail release, promotional use, or internal applications, incorporating extensive use of Digidesign ProTools (both HD and LE), Ableton Live, Propellerheads Reason, and Sibelius software applications;
- Compose and produce loops, electronic backgrounds, and soundtrack video elements for use in live performance and home DVD viewing environments;
- Transcribe and arrange music for four bands performing ten services per weekend across four campuses plus special events;
- Direct and coordinate rehearsals, soundchecks, and other service music elements;
- Supervise and direct all aspects of media, communication, and marketing outreach, including broadcast, print, and new media advertising;
- Develop and implement recruitment strategies, developmental structures, and ongoing training and retention efforts for musicians;
- Participate in long-range program planning and strategic direction for services;
- Serve on executive leadership team;
- Supervise and manage both communication and marketing budget and staff.

ADJUNCT PROFESSOR

EastLake Church, Chula Vista, California

2012-current (alternating years)

- Serve as instructor for *CMU 201: Instruments of Worship* and *CMU 202: Multimedia for Worship Ministry*, required courses in the Music with a Concentration in Music and Ministry degree program.

DIRECTOR, TECHNOLOGY AND MUSIC PRODUCTION

Eastman School of Music, Rochester, New York

2000-2003

- Supervised and administered Technology and Music Production Department, including all aspects of computing and other information technology services, audio recording, and educational technology for Eastman School of Music;
- Served as instructor for technology courses within the Shouse Arts Leadership Program, including *Technology and Music in the Post-Napster Era*, *Digital Portfolio Creation*, and *Web Design and Promotion for Musicians*.
- Directed all aspects of audio recording services staff and resources, providing sound recording and/or reinforcement for over four hundred events per year;
- Administered operating and capital budgets totaling over \$500,000 annually for departmental services, purchases, and related expenses;
- Supervised and directed staff of eight full-time audio engineers and information technology staff and twenty student workers;

- Implemented use of H.323 and MPEG-2 videoconferencing technology in collaboration with Royal Scottish Academy of Music and Drama (Glasgow, UK) and the New World Symphony (Miami Beach, FL);
- Provided project planning, budgeting, bid evaluation, implementation, and support for all recording, computing, and classroom technology projects. Projects included wireless data network implementation, enterprise-wide cross-platform email migration, Linux/Unix security program implementation, and campus-wide classroom technology upgrade.

ASSOCIATE PROFESSOR, COMMERCIAL MUSIC

Southwestern College, Chula Vista, California

1997-1999

Associate Professor, Commercial Music

- Served as primary instructor for music technology, audio recording, and music business courses, including: Recording Techniques; Advanced Recording Techniques; Electronic Music; Sound Reinforcement; Introduction to the Music Industry; Keyboard, Sight-singing, and Dictation; Turntable Ensemble; Music for General Elementary Teachers; Applied Music; and Public Audio Systems.
- Revised commercial music curriculum to include internships, digital audio systems, and live sound reinforcement skills;
- Designed and implemented *Public Audio Systems*, a short course in sound reinforcement design and operation for houses of worship;
- Provided sound design and audio recording services for concerts, theatrical productions, and sound recording projects.
- Faculty supervisor for analog audio recording lab consisting of eight multitrack recording and mixdown stations and a teacher's station. Faculty supervisor for sixteen channel digital audio recording, mixing, and mastering studio with Windows-based automation software, CD mastering software, and both DAT and CD mixdown capabilities. Faculty co-supervisor for digital audio/MIDI lab consisting of nine hard disk based recording and sequencing stations, keyboard master controllers, mixers, and sound modules.

EDUCATION

MASTER OF MUSIC, ELECTRONIC MUSIC, JUNE 1997

University of Miami School of Music

Coral Gables, Florida

BACHELOR OF MUSIC, MUSIC THEORY AND COMPOSITION, MAY 1992

University of Miami School of Music

Coral Gables, Florida.

RECENT WORK

EastLake Live: Cover Me Down; CD and DVD release, December 2008. Producer and engineer.

Marcus Jones: Let Majesty Fall; CD release, August 2008. Producer and engineer.

We Cry Holy; CD release on *Worship from the Underground*, EMI CMG, 2007. Songwriter.

Intermediate and Advanced Media Techniques; Presentations at 2007 and 2008 Point Loma Nazarene Worship Summits; Point Loma Nazarene University; Point Loma, CA.

Designing Seeker Friendly Services; Presentation at 2005 Purpose-Driven Worship Conference; Saddleback Church; Mission Viejo, CA.

H.323, Internet2, and a Trumpet: A Case Study in IP-based Videoconferencing; Presentation at 2002 NERCOMP (NorthEast Regional Computing Program) Conference; Worcester, MA.

Internet-based Videoconferencing Takes Music Instruction Around the World; Journal of Interactive Instructional Design, Winter 2002

REFERENCES

References are available upon request.