JRN 350 Fall 2017 Topic Schedule

August 31
Syllabus

September 5/7
News Consumption in Digital Age
No Class 9/7

September 12/14
Live Coverage Using Social Media

September 19/21
Ethics in Digital Media
No Class 9/21

September 26/28
Law and Digital Media
Importance of Storytelling

October 3/5
Virtual Reality Storytelling

October 10/12
360 Video Storytelling

October 17/19
Telling Stories Using Data

October 24/26
Multimedia Storytelling

October 31/November 2
Assign/Pick Final Project Topics
Writing Styles for Different Platforms

November 7/9
Project Work Days

November 14/16
Drones in Journalism
Your Rights as Journalists

November 21/23
Present Website/App Analysis
No Class 11/23

November 28/30
Native Content
Promoting Content

December 5/7
Ratings & Measuring Success
Breaking News

December 12/14
Present Final Projects