Fermanian School of Business - Management Major-Specific Curriculum Map

Core Program Learning Outcomes

- 1. Demonstrate gerenal knowledge of theories and practices in the core areas of business.
- 2. Critically analyze and apply business knowledge to solve complex business situations.
- 3. Demonstrate effective business communication through both written and verbal means.
- 4. Formulate decisions informed by ethical attitudes and values.
- 5. Students will collaborate effectively in teams.

Management Major-Specific Program Learning Outcomes

- F1. Demonstrate an in-depth knowledge of management theory.
- F2. Apply management theories to effectively address challenging business scenarios.

MANGAGEMENT CORE		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO F1	PLO F2
Course	Course Title							
General Education Courses				1	1	1		
CORE BUSINESS COURSES								
BUS 100	Introduction to Business	I		I	1	I	I	
ECO 101	Principles of Macroeconomics	I,D	I,D	1	I,D			
ECO 102	Principles of Microeconomics	I,D	I,D	1	I,D			
ACC 201	Principles of Financial Accounting	I,D	I,D		I,D	I		
ACC 202	Principles of Managerial Accounting	I,D	I,D		I,D	I	I	I,D
BUS 201	Legal Enviornment of Business	I,D	I,D	1	I,D			
MGT 212	Principles of Management	I,D	I,D	I	I,D	I,D	I, D	I,D
MTH 153/MTH 173	Business Math/Business Calculus	I,D	I,D					
MTH 203	Introduction to Statistics	I,D	I,D					
BUS 313	Administrative Communication	D		D	D	D		
FIN 335	Business Finance	D	D		D	D		
MKT 332	Principles of Marketing	D	D	D	D	D		_

BUS 480	International Business	D	D	D	D	D	D	D
BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	М	D	D, M		
MGT 488	Strategic Management	М	М	М	М	М	D	D
MAJOR SPECIFIC REQUIREMENTS								
MGT 374	Human Resources Management						М	М
MGT 320	Organizational Behavior						М	М
Select one of the following:								
MGT 412	Leadership Theory and Practice						М	М
MGT 416	Perspectives on Leadership						М	М
MGT 484	Operations Management						М	М