

Point Loma Nazarene University
Department of Family and Consumer Sciences
Program Assessment Plan

Fashion Merchandising

Institutional Learning Outcomes	Department Student Learning Outcomes	Program Student Learning Outcomes	Bloom's Taxonomy	Family and Consumer Sciences Courses	External Courses
<p>1. Members of the PLNU community will display openness to and mastery of foundational knowledge and perspectives, think critically, analytically, and creatively, and communicate effectively.</p> <p>2. Members of the PLNU community will demonstrate God-inspired development and understanding of self and others; live gracefully within complex professional, environmental and social contexts.</p>	<p>1. Students will demonstrate an understanding of the multiple factors that influence the development and quality of life of individuals, families, and communities throughout the lifespan. (Learning)</p>	<p>1.1 Identify how fashion and interior design products and services are influenced by physical and social environments as well as technological advancements.</p>	Knowledge and Comprehension	130, 150, 230, 240, 323, 370, 390, 400, 405	
		<p>1.2 Apply knowledge of human development throughout the life cycle to meet specific design needs in the design and marketing of fashion and interior design products and services.</p>	Application	130, 150, 240, 315, 323, 370, 390, 400, 405	
		<p>1.3 Evaluate the effects of society and culture upon fashion and design trend development and the merchandising of fashion and interior design products and services.</p>	Evaluation and Synthesis	101, 130, 150, 230, 240, 323, 370, 390, 400, 405, 497	
<p>1. Members of the PLNU community will display openness to and mastery of foundational knowledge and perspectives, think critically, analytically, and creatively, and communicate effectively.</p>	<p>2. Students will identify appropriate resources to use in application for problem solving. (Learning)</p>	<p>2.1 Apply design concepts and available materials and resources for appropriate end use.</p>	Application and Comprehension	105, 130, 230, 323, 370, 375, 390, 400, 405, 497	ART 102
		<p>2.2 Collaborate with other professionals to formulate design and merchandising solutions that apply and evaluate knowledge of the fashion and interior design industries.</p>	Evaluation and Synthesis	105, 130, 323, 370, 375, 390, 400, 405, 497	ART 102, BUS 332

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1. Members of the PLNU community will display openness to and mastery of foundational knowledge and perspectives, think critically, analytically, and creatively, and communicate effectively.	3. Students will analyze research data or original published works, and use critical thinking skills for evaluating products, research, or theories.	<p>3.1 Apply research methods, including forecasting techniques, for marketing fashion and interior design products and services.</p> <p>3.2 Analyze theoretical and appropriate practical elements of fashion and interior design products and services in meeting specific design or business needs.</p>	<p>Application</p> <p>Analysis and Comprehension</p>	<p>130, 323, 370, 390, 400, 405</p> <p>130, 240, 323, 370, 390, 405</p>	BUS 332
<p>2. Members of the PLNU community will demonstrate God-inspired development and understanding of self and others; live gracefully within complex professional, environmental and social contexts.</p> <p>3. Members of the PLNU community will engage in actions that reflect Christian discipleship in a context of communal service and collective responsibility, serve both locally and globally.</p>	4. Students will examine the value of societal diversity and ethical treatment of others as a result of their Christian faith. (Growing)	<p>4.1 Apply professional practices, procedures for business profitability and career success, and the role of ethics in the fashion and interior design industries.</p> <p>4.2 Analyze societal diversity considerations for merchandising fashion and interior design products and services.</p>	<p>Application</p> <p>Analysis</p>	<p>101, 130, 323, 370, 375, 390, 400, 405, 497</p> <p>101, 130, 240, 323, 370, 390, 405, 497</p>	<p>ACC 201, BUS 212, ECO 102</p> <p>PHL 211</p>
2. Members of the PLNU community will demonstrate God-inspired development and understanding of self and others; live gracefully within complex professional, environmental and social contexts.	5. Students will identify specialization career paths, and develop an appropriate career plan within a profession of Family and Consumer Sciences. (Serving)	5.1 Analyze career paths within the fashion and interior design industries.	Analysis	101, 130, 323, 375, 390, 497	