



Spring 2019

Meeting times/dates/locations:	Instructor title and name: Dr. Jeff Birdsell
	Phone: 619-849-3370
A majority of this course will be completed asynchronously through Canvas however you will be assigned a 60 minute block in which to deliver your final presentation and evaluate peers on Wednesday, May 1	Office location and hours: Cabrillo 204 Mondays and Tuesdays 1-3 Thursdays 8:15-9:15 (other times available by appointment)
	E-mail: jebirdse@pointloma.edu Twitter: @ProfBirdsell

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

COURSE DESCRIPTION

Completion of a portfolio and supporting documentation for assessment and preparation for employment

COURSE LEARNING OUTCOMES

The purpose of this course is to help you to prepare for the transition from student to their post-graduation plans. The course will include preparing documents commonly used to pursue employment and reflecting on the learning they have done across courses.

Successful completion of the course will:

- Improve students' self presentation for prospective employers
- Allow students to construct a coherent narrative of their university, major, and co-curricular experience
- Provide assessment data for program directors

PROGRAM LEARNING OUTCOMES

As a required course for a degree in Communication, this course will contribute to the following PLOs

- Learn basic theory and application or performance skills about and within the discipline of communication.
- Use communication competently in a variety of complex environmental and social contexts.

As a required course for a degree in Managerial and Organizational Communication, this course will contribute to the following PLOs

- Develop a sophisticated understanding of communication as the negotiation of meaning.
- Display communication competence both verbally and nonverbally in interpersonal, small group, organizational, and intercultural contexts.
- Formulate a thesis, organize a complex idea, and support it with appropriate evidence using proper grammar and punctuation.
- Demonstrate an ability to present themselves in a professional manner including resume, interview skills, and presentations.
- Analyze and conduct original communication research (quantitative and qualitative) using scholarly journals, data bases, and collecting and analyzing empirical data.
- Demonstrate an understanding of basic theoretical concepts relative to organizational behavior including scientific management, systems theory, and organizational culture.
- Integrate a Christian perspective of values and ethics in their communication in interpersonal, small group organizational and intercultural contexts.
- Develop an awareness of multiple approaches to leadership and develop a personal leadership philosophy.

ASSESSMENT AND GRADING

The course will consist of independent work with submissions of your work throughout the semester on Canvas.

All assignments must be completed at a satisfactory level to pass the course. If one's missing, you will not get credit for the course. Any work submitted that is submitted but does not meet the criteria for completion will be marked as “incomplete” and require improvement. The assignment should be resubmitted within a week (7 days) after being notified that it needs to be improved. If the assignment remains unsatisfactory after that week, I will contact you to discuss your interest in remaining enrolled in, and passing, the course.

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted by the dates posted in Canvas. Habitual late submissions will result in a conversation about your interest in remaining enrolled in, and passing, the course.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

If you have a diagnosed disability, please contact PLNU's Disability Resource Center (DRC) to demonstrate need and to register for accommodation by phone at 619-849-2486 or by e-mail at DRC@pointloma.edu. See [Disability Resource Center](#) for additional information.

INFORMATION AND COMMUNICATIONS TECHNOLOGY

While technological resources have made it possible to exchange messages at a greater rate, particularly through email, please remember that just because you're available to send a message doesn't mean I'm available to respond to those messages. I especially frown upon frantic emails sent hours before an exam or assignment. I typically respond to email within one 24-hour school day (M – F). For example, if you email me at 1:00pm on Wednesday afternoon, I will typically respond by 1:00pm on or before 1:00pm on Thursday afternoon. If you email me at 9:00 am on Saturday morning, I will typically respond on or before 9 am on Tuesday morning. It is your responsibility to plan ahead.

ASSIGNMENTS AND READINGS

All assignments must be typed (double-spaced, 8.5" x 11" paper, one-side, 225-250 wpp, 1" margins, 12pt font, Times New Roman or Courier typeface) unless otherwise instructed. Use the APA style guide where necessary (see <https://owl.english.purdue.edu/owl/resource/560/01/> for formatting assistance).

The most likely time for your computer/internet connection to crash or printer to die/run out of ink, is minutes before an assignment is due. Please plan ahead.

ASSIGNMENTS INSTRUCTIONS, RUBRICS, AND CALENDAR

Personal Statement

Write a two page personal statement providing a brief life history, commitment to Christian faith (if applicable), statement of future goals and leadership philosophy. The third page should include a time line of future plans in five-year increments from 20-60 years old. The time line can and should include personal, education and vocational goals.

Resume and Cover Letter

Visit <https://www.plnucareercenter.com/resources> and construct a completed, updated resume and sample cover letter to an employer for a position and company that would be a possible prospective employer. The resume must include all of the “Required” elements noted by the Office of Strengths and Vocation along with error-free “Resume Impact Bullets. Cover letters must be error-free, tailored for the specific job/organization and should follow the recommendations provided by OSV (see the website for templates).

Office of Strengths and Vocation Confirmation

Participate in a resume consultation/mock interview meeting with OSV. The OSV has designed a single meeting that combines these services. Get a signed form (available for download on Canvas) confirming your participation for the service.

A visit to one of the "Career Lab" (<https://www.plnucareercenter.com/lab>) sessions will fulfill the minimum requirements for your OSV interaction. You take them a printed copy of your Resume, Cover Letter, and the Job Description you wrote them for and they will give you feedback and sign your confirmation form.

Capstone Exam

Towards the end of the semester you will write a capstone essay consisting of one question drawn from an upper-division, Communication, major course of your selection. The question will focus on specific course content and theoretical premises in order to assess your knowledge of key elements of the discipline. You will be evaluated using the AAC&U Written Communication VALUE Rubric

Presentation

Deliver a 7-9 minute presentation to a gathering of your peers utilizing appropriate visual aids. The presentation will answer the question: “How I plan to contribute to my community and general society with leadership and service” based on your personal statement. You will be evaluated using the AAC&U Oral Communication VALUE Rubric.