Instructor: Neil Shigley email: neilshigley @ yahoo.com

Office Hours: By Appointment

Telephone: School of Art Office (619) 849-2396

## **Course Description:**

Illustration workshop focused on draftsmanship, concept, and design. Emphasis is placed on communicating ideas while developing personal expression. A variety of techniques will be demonstrated. Examples from illustrators past and present will be shown. Students are expected to communicate ideas verbally as well as illustratively. This course is geared towards developing individual abilities and to be able to communicate ideas, offer solutions and provide resolution. Students will explore, through drawing and Watercolor media, ways to develop and illustrate ideas and concepts that communicate a theme. Students learn the process of concept building and how to visibly depict ideas in illustrations. Each project will explore the imaginative, expressive and meaningful influence of illustration and students will gain a better understanding of the impact of illustration. The goal is to help the students further their skills and help them develop their own style. Students are expected to communicate their ideas verbally as well as illustratively. Business practices, promotion and portfolio building will be discussed.

# **Upon Successful Completion of ART 330**

Students will, in the following areas demonstrate:

- 1. Competency in brainstorming, innovative, creative concepts
- 2. Competency clearly communicating an idea with an illustration
- 3. Competency in Watercolor medium
- 4. Proficiency in a variety visual perspective systems including Linear Perspective, Atmospheric perspective and foreshortening.
- 5. An understanding of the effects of light and how to describe them in a variety of media
- 6. Competency in discussing, critiquing and evaluating their own work, as well as. their classmates
- 7 .An understanding of the business practices associated with a career in Illustration

### DEPARTMENT CRASHING POLICY

Crashers are admitted at the discretion of the instructor based on school policy. Factors include class status, cumulative units and portfolio review.

#### CLASS PROTOCOL

Be ready to work everyday

Be on time

Do not work on projects from other classes

Do not turn in work from other classes

Do not turn in work that is not yours

No headphones in class

Turn off cell phones, no texting, emailing, talking on phone, save it for the breaks Laptop use in class is limited to class work research or class work

### **EVALUATION CRITERIA**

Grading is based on:

10%- Participation, Attendance, Timeliness, Effort, Preparation and Improvement 70%- 5 Portfolio Assignments

Each stage of each assignment will be graded on a 10 point scale Top grades will be given to work that demonstrates mastery of technique and. innovative, personal and compelling imagery/concept

15%- In class weekly assignments

5%- Sketchbook

Each of the five Portfolio assignments will be evaluated at three stages.

- **1 Sketch**: Three sketches describing the concept along with a written page of illustrative ideas (i.e., a man surfing on an oversized flip-flop sandal instead of a surfboard).
- **2 Finish Drawing**: Tight full size, comprehensive drawing where Design, Composition, Point of View, Drawing quality and Presentation are addressed.
  - **3 Finish**: Final drawing or painting presented in a professional manner.

All assignments not finished on the due date will receive a lower grade and must be finished to pass the class.

### **PRESENTATION**

All portfolio assignments will be matted or mounted as directed. Attention to detail. Precision and cleanliness will be stressed. The comic when finished will be uploaded to the server and presented on black matt board for in class critique

## **PROJECT REVISIONS**

Projects that are revised or redone, which reflect comments and recommendations made during class critiques will improve your project grade.

#### SKETCH BOOK

A sketchbook is a valuable tool for an artist; a place to jot down ideas, make quick sketches, paste images, draw. It should be a daily exercise. Specific sketches will be assigned during the semester. I will collect your sketchbooks several times during the semester. It should contain notes from class lectures, sketches for homework assignments, sketching from life.

## ATTENDANCE AND PARTICIPATION

Come to class on time and leave on time. Attendance and participation is factored into your grade. More than one absence will begin to erode your grade. Only written excuses by a physician for illness, family bereavement or religious observance will be acceptable excuses. You will be responsible for all work missed. Do not come to class if you are ill, email me ahead of time and we can work something out. School activities that require a student's absence from class (i.e. athletics, marching band, etc.) will be accommodated, after a written notice has been given to the instructor. Occasionally life situations will impair a student's ability to attend class. If you have a compelling reason for being absent, email me so we can work out something out. Final Exam: all students are required by the University to attend the final exam meeting.

Class begins on the hour. Attendance will be taken at that time. Tardiness will affect your grade. Leaving early will also affect your grade. On critique days, projects must be pinned up ready for review 5 minutes after the hour. Any late work will be excluded from the critique and receive a lower grade.

Participate and be involved in class discussions. This class will be run as a workshop, unless otherwise instructed be prepared to work everyday with proper research materials and supplies. Class time will be spent on critiques and working on weekly and homework assignments.

#### INCOMPLETE

The grade of (I) 'Incomplete' will only be granted under the severest circumstances. Make sure you can do the work or drop.

# RECOMMENDED BOOKS

"Pricing and Ethical Guidelines" Graphic Artist's Guild

### SUPPLY LIST

Wait to purchase supplies until consulting with instructor.

Sketch book

Illustration Boards, Cold Pressed, single and double thickness

Tracing paper pad 15"x20" or roll Mat-board black

Graphite pencils Rubber and Kneaded Erasers
Masking Tape Paint Brushes (Water color)

Water color Paint Water color paper

Miskit Palette
Water Container Spray Bottle

### Academic Accommodations for Students with Disabilities

Every attempt will be made to help students with certified disabilities. In the effort to keep any issues about disabilities confidential, please notify me by email. Please do not approach me in class to about this.

## **Student Privacy and Intellectual Rights**

Grades and feedback on grades are guaranteed to be kept confidential between students and instructor.

All projects are the intellectual property of the students. However, as the instructor I am required to document work for my periodic evaluations. I will occasionally use work as examples for other classes. If for any reason you do not want me to use your work for these purposes please let me know.