

PROGRAM: LITERATURE: with concentrations in LITERATURE and in ENGLISH-EDUCATION

Students who complete the program will be able to:

1. Demonstrate a continuing practice of reading that makes connections between the literature/language studied and our contemporary world.
2. Identify and articulate the relationships among literary-historical periods, dates, styles, and authors.
3. Demonstrate knowledge of major literary-theoretical perspectives and terminology.
4. Articulate the difference between a traditional linguistics and a modern linguistics notion of language.
5. Employ strong rhetorical, literary, and analytical skills in their writing.
6. Identify and evaluate effective use of higher and lower order thinking and writing skills.

PROGRAM: BROADCAST JOURNALISM

Students who complete the program will be able to:

1. Identify and articulate the historical development and democratic function of broadcast, print, and online media in the U.S.
2. Write news copy clearly and accurately according to news values appropriate to a variety of formats and platforms.
3. Create and edit a news story based on accepted industry standards for the appropriate medium.
4. Employ aural and delivery skills appropriate to various news performance situations.
5. Demonstrate professional socialization skills in various news media environments.
6. Describe major ethical theories and professional codes, apply them to ethical dilemmas, and defend the application of the theory and code to a given situation as a Christian communicator.

PROGRAM: JOURNALISM

Students who complete the program will be able to:

1. Exhibit effective research and reporting practices.
2. Display strong interpretive, analytic, and critical thinking skills.
3. Communicate ideas clearly and accurately in forms appropriate to the purpose, medium, and audience.
4. Employ appropriate ethical and legal standards and professional codes in their service to their communities and cultures.

PROGRAM: SPANISH, ROMANCE LANGUAGES

Students who complete the program in Spanish or Romance Language will be able to:

1. Write essays without significant errors of grammar, spelling, or vocabulary usage that would impede comprehension by a native speaker.
2. Comprehend the main idea and most details of connected oral discourse by a native speaker on a variety of topics.
3. Converse in a participatory fashion with a native speaker using a variety of language strategies to convey meaning.
4. Interpret Spanish language texts according to their cultural, literary, and/or linguistic content.
5. Display knowledge of the nature and structure of language.
6. Discuss the influence of their own perspective on cultural interconnections through engagement with local, national, or international communities.

PROGRAM: WRITING

Students who complete the program will be able to:

1. Apply creative and advanced skills in various forms and genres of writing.
2. Demonstrate knowledge of the conventions and terminology of creative and advanced writing within literary and non-literary texts.
3. Demonstrate knowledge of major literary-theoretical perspectives and terminology.
4. Develop connections between the literature and language studied and the contemporary world.
5. Engage writing and editorial processes through campus publications and external internships.