

## Course Learning Outcomes for All LJML Courses and LJML General Education: First Year Experience (FYE) Courses

### BLOOM'S TAXONOMY

Knowledge, Comprehension, Application, Analysis, Synthesis, Evaluation

### GENERAL EDUCATION: FIRST YEAR EXPERIENCE (FYE)

#### Writing: College Composition Courses (WRI 110, 115, 116, 120)

*Students who complete a College Composition course will be able to:*

1. Apply (**application**) the conventions of the English language in various forms of academic writing genres. **(DLO 1, 2, 3)**
2. Demonstrate (**application**) knowledge of the stages of the writing process in academic writing: planning, drafting, organizing, composing, revising, and editing. **(DLO 1, 2, 3)**
3. Evaluate (**analysis**) and utilize rhetorical modes of organization to create written compositions. **(DLO 1, 2, 3)**
4. Apply (**application**) documentation formats to properly cite research in written compositions. **(DLO 1, 2, 3)**
5. Analyze (**analysis**) written compositions to determine point-of-view, differing perspectives, tone, purpose, audience, and theme. **(DLO 1, 2, 3)**

#### Language Courses: FRE, GER, and SPA (FRE101-102, GER101-102, SPA101-102)

*By the end of the 101-102 sequence, students will be able to:*

1. Speak (**application**) at the mid to high novice level using (**application**) basic formulaic and memorized materials within the student's own experience. **(PLO)**
2. Recognize (**knowledge**) basic connected discourse that uses (**application**) vocabulary and grammar within the student's own experience. **(PLO)**
3. Write (**application**) discrete sentences as well as simple connected paragraphs using memorized vocabulary and grammar structures. **(PLO)**
4. Read (**application**) cultural texts that employ familiar vocabulary and cognates as well as learned grammatical structures. **(PLO)**
5. Demonstrate (**application**) comprehension of basic cultural mores and patterns of living of the target culture(s) studied. **(PLO)**

#### Literature Courses (LIT 201, 202, 203, 205, 206, 207, 208, 209: listing sub-points optional)

*Students will be able to:*

1. Closely read (**comprehension**, **analysis**) and critically analyze (**analysis**) texts in their original languages and/or in translation. **(PLO 2, 3, 5)**
2. Recall (**knowledge**), identify (**knowledge**), and use (**application**) fundamental concepts of literary study to read and discuss texts
  - a. Standard literary terminology
  - b. Modes/genres of literature
  - c. Elements of literary genres
  - d. Literary periods (dates, writers, characteristics, and important developments)
  - e. Extra-literary research **(PLO 2, 3, 5)**
3. Connect (**synthesis**) the works with their own lives and with the social, cultural, and historical contexts of the works and their authors. **(PLO 1)**

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## LJML PROGRAMS

### MODERN LANGUAGES

#### Modern Language Courses: Elementary FRE, GER, and SPA (FRE101-102, GER101-102, SPA101-102)

*By the end of the 101-102 sequence, students will be able to:*

1. Speak (application) at the mid to high novice level using (application) basic formulaic and memorized materials within the student's own experience. (PLO)
2. Recognize (knowledge) basic connected discourse that uses (application) vocabulary and grammar within the student's own experience. (PLO)
3. Write (application) discrete sentences as well as simple connected paragraphs using memorized vocabulary and grammar structures. (PLO)
4. Read (application) cultural texts that employ familiar vocabulary and cognates as well as learned grammatical structures. (PLO)
5. Demonstrate (application) comprehension of basic cultural mores and patterns of living of the target culture(s) studied. (PLO)

#### Modern Language Courses: Intermediate FRE, GER, and SPA (FRE250-251, GER250-251, SPA250-251)

*By the end of the course, the student will be able to:*

1. Write (application) at the mid intermediate level being able to create and re-create with the language in discrete sentences and simple paragraphs (letters, take simple notes, short essays). (PLO)
2. Comprehend increasingly more complex language structures. Decipher some, but not all, native speaker speech. (PLO)
3. Speak (application) by responding to and asking a variety of questions in which the material is created (synthesis) and re-created (synthesis) using familiar vocabulary and grammatical structures. (PLO)
4. Read (application) authentic texts with increased understanding of the main ideas and themes. (PLO)
5. Demonstrate (application) comprehension of cultural mores and patterns of living of the target culture(s) studied. (PLO)

#### FRE 301: French Phonetics

*By the end of the course, the student will be able to:*

1. Identify what spellings yield what sounds in French (knowledge, application) [DLO 4] (PLO ?)
2. Form correct individual French sounds (application) [DLO 3] (PLO ?)
3. Demonstrate mastery of supra-segmental features of French to a level understandable to a native speaker (application) [DLO 3] (PLO ?)
4. Correct someone else's French pronunciation (analysis) [DLO 3, 4] (PLO ?)
5. Correct his/her own French pronunciation (analysis) [DLO 3] (PLO ?)

#### FRE 303: French Conversation

*By the end of the course, the student will be able to:*

1. (PLO )
2. (PLO )
3. (PLO )

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### **FRE 315: French Civilization**

*By the end of the course, the student will be able to:*

1. (PLO )
2. (PLO )
3. (PLO )

### **FRE 320: Survey of French Literature**

*By the end of the course, the student will be able to:*

1. (PLO )
2. (PLO )
3. (PLO )

### **FRE 490: Special Studies in French**

*By the end of the course, the student will be able to:*

1. (PLO )
2. (PLO )
3. (PLO )

### **SPA302: Advanced Grammar and Reading**

*By the end of the course, the student will be able to:*

1. Demonstrate improvement in the ability to read in Spanish. (PLO )
2. Define grammar terminology. (PLO )
3. Understand grammar usage and syntactical structures as they appear in the written and spoken word.
4. Clarify semantic differences. (PLO )
5. Define literary terminology. (PLO )
6. Analyze reading selections using literary terminology. (PLO )

### **SPA303: Advanced Conversation and Composition**

*By the end of the course, students will be able to:*

1. Produce written essays with reasonable control of grammar, semantics and stylistics. (PLO )
2. Speak Spanish in various controlled situations with reasonable control of grammar, vocabulary usage and correct pronunciation. (PLO )
3. Apply basic phonetics to improve pronunciation. (PLO )
4. Comprehend the main idea of connected oral discourse in the target language. (PLO )
5. Discuss with fellow students cultural mores and patterns of living as studied in and out of the classroom setting. (PLO )

### **SPA310: Latin American Culture and Civilization**

*By the end of the course, the student will be able to:*

1. Demonstrate a general knowledge of the geographical features of Latin America. (PLO )
2. Show evidence of an understanding of the formulation of history. (PLO )
3. Describe and evaluate the artistic contributions including, literature, architecture, music, and film. (PLO )
4. Articulate knowledge about some quotidian aspects of the cultures studied. (PLO )
5. Show continued development in the use of the Spanish language. (PLO )

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### SPA315:

*By the end of the course, the student will be able to:*

1. Demonstrate a general knowledge of the geographical features of Spain. **(PLO )**
2. Show evidence of an understanding of the formulation of the history of Spain. **(PLO )**
3. Describe and evaluate the artistic contributions including art, literature, architecture, music, and film. **(PLO )**
4. Articulate knowledge about some quotidian aspects of Spanish culture; **(PLO )**
5. Show continued development in the use of the Spanish language. **(PLO )**

### SPA320: Mexican American Literature and Culture

*By the end of the course, the student will be able to:*

1. Identify key authors, movements, ideas, and values of the Mexican American experience in literature, film, art, and other cultural forms; **(PLO )**
2. Demonstrate an understanding of the historical perspective , social structures and social conflicts of the Mexican American experience; **(PLO )**
3. Demonstrate a reasonable ability to analyze literature, film and other artistic modes; **(PLO )**
4. Recognize basic lexical variations and linguistic phenomena present in Southwest Spanish; **(PLO )**
5. Show continued improvement of language skills as evidenced in written and oral assignments. **(PLO )**

### SPA380: Genre/Period Studies in Hispanic Literature or Film

*By the end of the course, the student will be able to:*

1. Define selected literary/film terminology. **(PLO )**
2. Critically analyze literature/film from a variety of perspectives using appropriate literary/film terminology. **(PLO )**
3. Articulate an understanding of various cultural and social realities as revealed through the study of literature/film. **(PLO )**
4. Show continued improvement of language skills as evidenced in written and oral assignments. **(PLO )**

For film course:

5. Compare and contrast films as adapted from their original literary texts. **(PLO )**

### SPA390: Current Spanish Linguistics

*By the end of the course, the student will be able to:*

1. identify the specific characteristics of phonemic processes; **(PLO )**
2. transcribe Spanish using appropriate phonetic symbols; **(PLO )**
3. identify and classify the vocalic and consonant positions and modes of articulation; **(PLO )**
4. distinguish semantic and syntactic functions within a phrase; **(PLO )**
5. explain, in general terms, dialectic variations within the Spanish speaking world. **(PLO )**

### SPA400: Peninsular Literature Before 1800

*By the end of the course, the student will be able to:*

1. identify the authors and titles of major works from the beginnings until the end of the 18<sup>th</sup> century; **(PLO )**
2. explain major movements and literary schools as they played a role in the development of Spanish literature;
3. define selected literary terms; **(PLO )**
4. demonstrate a reasonable ability to explicate and critically evaluate a literary work; **(PLO )**
5. explain major cultural phenomena (such as “pundonor” or “venganza”) as exemplified in literature. **(PLO )**

### SPA402: Peninsular Literature Since 1800

*By the end of the course, the student will be able to:*

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1. identify the authors and titles of major works of the literary periods studied in the course; **(PLO )**
2. explain major movements and literary schools as they played a role in the development of Spanish literature;
3. define selected literary terms; **(PLO )**
4. demonstrate a reasonable ability to explicate and critically evaluate a literary work; **(PLO )**
5. explain major cultural and social realities as exemplified in the literature studied. **(PLO )**

### SPA437: Latin American Literature Before 1900

*By the end of the course, the student will be able to:*

1. identify the authors and titles of a representative selection of Latin American works from the pre-Columbian period to the Mexican Revolution; **(PLO )**
2. discuss major movements and literary schools as they played a role in the development of the works studied;
3. define selected literary terms; **(PLO )**
4. demonstrate a reasonable ability to explicate and critically evaluate a literary work; **(PLO )**
5. explain major cultural and or social realities as exemplified in the literature studied. **(PLO )**

### SPA439: Latin American Literature Since 1900

*By the end of the course, the student will be able to:*

1. identify the authors and titles of a representative selection of Latin American works from the Mexican Revolution through the 20<sup>th</sup> century (?-how far do we go with this course?); **(PLO )**
2. discuss major movements and literary schools as they played a role in the development of the works studied;
3. define selected literary terms; **(PLO )**
4. demonstrate a reasonable ability to explicate and critically evaluate a literary work; **(PLO )**
5. explain major cultural and or social realities as exemplified in the literature studied. **(PLO )**

### SPA485: Senior Seminar in Spanish

*By the end of the course, the student will be able to:*

1. create a written portfolio that exhibits written skill levels at the advanced low level (ACTFL standards);
2. analyze literary pieces from a variety of perspectives; **(PLO )**
3. converse in Spanish at the advanced low level (ACTFL); **(PLO )**
4. exhibit reading comprehension at the advanced low level (ACTFL); **(PLO )**
5. discuss and write about the influence of their own perspective on cultural interconnections through engagement with local, national or international communities. **(PLO )**

## LITERATURE

### Literature Courses (LIT 201, 202, 203, 205, 206, 207, 208, 209: listing sub-points optional)

*Students will be able to:*

1. Closely read (comprehension, analysis) and critically analyze (analysis) texts in their original languages and/or in translation. **(PLO 2, 3, 5)**
2. Recall (knowledge), identify (knowledge), and use (application) fundamental concepts of literary study to read and discuss texts
  - a. Standard literary terminology
  - b. Modes/genres of literature
  - c. Elements of literary genres

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- d. Literary periods (dates, writers, characteristics, and important developments)
- e. Extra-literary research **(PLO 2, 3, 5)**
3. Connect (**synthesis**) the works with their own lives and with the social, cultural, and historical contexts of the works and their authors. **(PLO 1)**

### LIT 250: Introduction to the Study of Literature

*Students will:*

1. Memorize (**knowledge**) and employ (**application**) fundamental concepts of literary study:
  - a. standard literary terminology
  - b. modes/genres of literature
  - c. elements of literary genres
  - d. literary periods (dates, writers, characteristics, and important developments) **(PLO 1, 2)**
2. Describe (**comprehension**) and practice (**application**) close reading of literary texts. **(PLO 1, 4, 6)**
3. Describe (**comprehension**) current schools of contemporary literary criticism. **(PLO 2, 3)**
4. Consider (**evaluation**) current schools of contemporary literary criticism in relation to Christian faith and practice. **(PLO 1, 2, 3, 4)**
5. Use (**application**) contemporary literary criticism to examine (**analysis**) literary texts and argue (**evaluation**) their own readings of literary texts. **(PLO 2, 3, 4, 5, 6)**
6. Use (**application**) literary research skills to examine literary texts and formulate (**synthesis**) their own readings of literary texts. **(PLO 2, 4, 5, 6)**

### LIT 254/255: British Writers I/II and 256/257: American Writers I/II

*Students will be able to:*

1. Closely read (**comprehension**, **analysis**) and critically analyze (**analysis**) texts in their original languages and/or in translation. **(PLO 2,3, 5)**
2. Recall (**knowledge**), identify (**knowledge**), and use (**application**) fundamental concepts of literary study to read and discuss texts
  - a. Standard literary terminology
  - b. Modes/genres of literature
  - c. Elements of literary genres
  - d. Literary periods (dates, writers, characteristics, and important developments)
  - e. Contemporary critical approaches
  - f. Extra-literary research **(PLO 2, 3, 5)**
3. Analyze (**analysis**) the social, cultural, ethnic, gendered, and/or historical contexts of the works and their authors, and connect (**synthesis**, **evaluation**) the texts with their own lives. **(PLO 1)**
4. Create (**synthesis**, **evaluation**) detailed and informed textual analysis of literary works **that examine several of the fundamental concepts of literary study. (PLO )**

### LIT 344, 345, 346, 361, 371, 436, 437, 444, 445, 446, 447, 448, 449, 490

*Students will be able to:*

1. Closely read (**comprehension**, **analysis**) and critically analyze (**analysis**) texts in their original languages and/or in translation. **(PLO 2,3, 5)**
2. Recall (**knowledge**), identify (**knowledge**), and use (**application**) fundamental concepts of literary study to read and discuss texts
  - a. Standard literary terminology

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- b. Modes/genres of literature
  - c. Elements of literary genres
  - d. Literary periods (dates, writers, characteristics, and important developments)
  - e. Contemporary critical approaches
  - f. Extra-literary research **(PLO 2, 3, 5)**
3. Analyze (analysis) the social, cultural, ethnic, gendered, and/or historical contexts of the works and their authors, and connect (synthesis, evaluation) the texts with their own lives. **(PLO 1)**
4. Create (synthesis, evaluation) detailed and informed textual analysis of literary works that analyze several of the fundamental concepts of literary study with mastery increasing beyond the 200 course level. **(PLO ?)**

### LIT 461: Shakespeare

*Students will be able to:*

- 1. Closely read (comprehension, analysis) and critically analyze (analysis) texts in their original languages and/or in translation. **(PLO 2,3, 5)**
- 2. Recall (knowledge), identify (knowledge), and use (application) fundamental concepts of literary study to read and discuss texts
  - a. Standard literary terminology
  - b. Modes/genres of literature
  - c. Elements of literary genres
  - d. Literary periods (dates, writers, characteristics, and important developments)
  - e. Contemporary critical approaches
  - f. Extra-literary research **(PLO 2, 3, 5)**
- 3. Analyze (analysis) the social, cultural, ethnic, gendered, and/or historical contexts of the works and their authors, and connect (synthesis, evaluation) the texts with their own lives. **(PLO 1)**
- 4. Analyze (analysis) and evaluate (evaluation) the theatricality of the dramas, including their original language and staging, in print versions of the plays and in modern day film and live productions.
- 5. Create (synthesis, evaluation) detailed and informed textual analysis of literary works that analyze fundamental concepts of literary study with mastery increasing beyond the 200-300 course level. **(PLO ?)**

### LIT 495: Literary Theory and Scholarship

*Students will be able to:*

- 1. Closely read (comprehension, analysis) and critically analyze (analysis) texts in their original languages and/or in translation. **(PLO 2,3, 5)**
- 2. Recall (knowledge), identify (knowledge), and use (application) fundamental concepts of literary study to read and discuss texts
  - a. Standard literary terminology
  - b. Modes/genres of literature
  - c. Elements of literary genres
  - d. Literary periods (dates, writers, characteristics, and important developments)
  - e. Contemporary critical approaches
  - f. Extra-literary research **(PLO 2, 3, 5)**
- 3. Analyze (analysis) the social, cultural, ethnic, gendered, and/or historical contexts of the works and their authors, and connect (synthesis, evaluation) the texts with their own lives. **(PLO 1)**

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4. Create (synthesis, evaluation) detailed and informed textual analysis of literary works that analyze fundamental concepts of literary study with mastery increasing beyond the 300 course level and that may be submitted for publication. (PLO ?)

## WRITING & JOURNALISM

### WRI 215: Newspaper Workshop

*Students who complete WRI215 will be able to:*

1. produce (application, synthesis) a professional news publication in print and online that complements the mission of PLNU; (PLO)
2. employ (application) the practices of reporting, writing, editing, and publishing in order to produce that publication; (PLO)
3. collaborate (synthesis) with others to accomplish the shared task of bringing a publication to completion; (PLO)
4. evaluate (evaluation) the newsworthiness of various events in light of the demands of audience, deadline, access to information, and material publication concerns; (PLO)
5. develop (comprehension) an understanding of working in the field of journalism; (PLO)
6. ensure (application) a means of student expression and publication on the PLNU campus. (PLO)

### WRI 216: Literary Magazine Workshop

*Students who complete WRI216 will be able to:*

1. produce (application, synthesis) a professional literary journal that complements the mission of PLNU; (PLO)
2. engage (application, synthesis) aspects of editing and publishing through evaluation of multi-genre works submitted for publication; (PLO)
3. collaborate (synthesis) with others to accomplish the shared task of bringing a publication to completion; (PLO)
4. develop a (comprehension) greater understanding of the issues faced by Christian writers and artists; (PLO)
5. ensure (application) a means of student expression and publication on the PLNU campus. (PLO)

### WRI 217: Yearbook Workshop

*Students who complete WRI217 will be able to:*

1. produce (application, synthesis) a professional yearbook that complements the mission of PLNU; (PLO)
2. employ (application, synthesis) the practices of reporting, writing, editing, photography, and publishing in order to produce that yearbook; (PLO)
3. collaborate (synthesis) with others to accomplish the shared task of bringing a publication to completion; (PLO)
4. evaluate (evaluation) the importance of various events in light of the demands of audience, deadline, access to information, and material publication concerns; (PLO)
5. ensure (application) a means of student expression and publication on the PLNU campus. (PLO)

### WRI 220: Creative Writing: Mixed Genre

*Students who complete WRI220 will be able to:*

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1. craft (application, synthesis) descriptive and evocative language in the “show don’t tell” method in multiple genres (fiction, poetry, creative non-fiction, and playwriting); **(PLO)**
2. create (application, synthesis) rounded characters or descriptions of people through a variety of points of view in fiction, playwriting, and creative non-fiction; **(PLO)**
3. develop (application, synthesis) conflict/resolution, rising action, and dramatic tension in fiction, non-fiction, and playwriting; **(PLO)**
4. employ (application) basic poetry techniques, form, and metre, as well as free verse; **(PLO)**
5. format (application, evaluation) submissions to editors for each genre in a professional manner; **(PLO)**
6. identify (knowledge, comprehension) these craft techniques in the works of other writers. **(PLO)**

### WRI 250: Introduction to Journalism

*Students who complete WRI250 will be able to:*

1. demonstrate (comprehension, application) in theory and practice an understanding of what the 1<sup>st</sup> Amendment to the Constitution means in society and how that amendment is applied in the news media; **(PLO)**
2. develop (comprehension) an understanding of and appreciation for the news media in a democracy; **(PLO)**
3. exhibit (application) increasing competence in gathering and reporting news as a means for developing professional writing ability. **(PLO)**

### WRI 312: Television News Writing [shares learning outcomes with COM 313 TV News Production; taught as co-requisites]

*Students who complete WRI312 will be able to:*

1. write (application) news copy clearly and accurately according to values appropriate to a variety of formats and platforms;
2. create and edit (synthesis) a news story based on accepted industry standards; **(PLO)**
3. employ (application) aural and delivery skills appropriate to various news performance situations; **(PLO)**
4. exhibit (application, evaluation) ethical decision making in story selection and content; **(PLO)**
5. exhibit (application, evaluation) behavior appropriate to TV news professionals, including leadership, teamwork, dependability and responsibility. **(PLO)**

### WRI 313: Computer-assisted Reporting

*Students who complete WRI313 will be able to:*

1. demonstrate (application) proficiency in internet research, spreadsheets, database managers, mapping techniques, statistical analysis and math for journalists; **(PLO)**
2. read and report on (knowledge, comprehension) the history, philosophy, and expert community of computer-assisted and investigative reporting. **(PLO)**

### WRI 315: Advanced Composition

*Students who complete WRI 315 will be able to:*

1. identify (comprehension) aspects of writing theory and craft in the works of professional essayists; **(PLO)**

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2. analyze (analysis) written professional and peer compositions to determine efficacy of authors' writing techniques for target audiences; (PLO)
3. apply (application) professional writing techniques, including targeted research, as a strategy to increase reader interest in original essays; (PLO)
4. craft (application, synthesis) essays using descriptive and evocative language in the "show don't tell" method, scenes, dialogue and other advanced writing conventions; (PLO)
5. identify and demonstrate (knowledge, comprehension) teaching methods for advanced writing techniques to others via peer groups and presentations; (PLO)
6. position and format (analysis, evaluation) submissions for publication in a professional manner. (PLO)

### WRI 321: Creative Writing: Poetry

*Students who complete WRI321 will be able to:*

1. identify (knowledge, comprehension) aspects of theory, style, and structure in works of poetry; (PLO)
2. analyze (analysis) poetry written by professionals and peers to determine authors' writing techniques in relationship to target audiences; (PLO)
3. craft (application, synthesis) poems using descriptive and evocative language, imagery, rhyme, meter, form, and other advanced writing conventions; (PLO)
4. demonstrate (application) ability to improve the quality of their own work and the work of others via practices of editing and revision; (PLO)
5. position and format (analysis, evaluation) submissions for publication in a professional manner. (PLO)

### WRI 322: Creative Writing: Fiction

*Students who complete WRI322 will be able to:*

1. identify (knowledge, comprehension) aspects of theory, style, and structure in works of fiction; (PLO)
2. analyze (analysis) fiction written by professionals and peers to determine authors' writing techniques in relationship to target audiences; (PLO)
3. craft (application, synthesis) stories using descriptive and evocative language in the "show don't tell" method, scenes, dialogue, characterization, conflict, and other advanced writing conventions; (PLO)
4. demonstrate (application) ability to improve the quality of their own work and the work of others via practices of editing and revision; (PLO)
5. position and format (analysis, evaluation) submissions for publication in a professional manner. (PLO)

### WRI 323: Creative Writing: Creative Non-Fiction

*Students who complete WRI323 will be able to:*

1. identify (knowledge, comprehension) aspects of theory, style, and structure in works of literary and commercial creative non-fiction; (PLO)
2. analyze (analysis) creative non-fiction written by professionals and peers to determine authors' writing techniques in relationship to target audiences; (PLO)
3. craft (application, synthesis) stories using descriptive and evocative language in the "show don't tell" method, scenes, dialogue, characterization, conflict, and other advanced writing conventions; (PLO)
4. employ (application, synthesis) advanced research techniques that address the demands of story, form, and audience; (PLO)
5. demonstrate (application) ability to improve the quality of their own work and the work of others via practices of editing and revision; (PLO)
6. position (analysis, evaluation) and format submissions for publication in a professional manner. (PLO)

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### WRI 340: Media Ethics and Law

*Students who complete WRI340 will be able to:*

1. discuss and debate (comprehension, analysis) the freedoms and responsibilities of mass media in society; (PLO)
2. identify (knowledge, comprehension) legal and ethical problems in the media and the systems of shared values and social practices that frame them; (PLO)
3. demonstrate (application) in case studies a systematic approach to making ethical decisions based on sound principles and reasoned analysis; (PLO)
4. formulate and defend (analysis, evaluation) ethical standards by which one can operate with Christian integrity as a media practitioner. (PLO)

### WRI 345: Editing

*Students who complete WRI345 will be able to:*

1. demonstrate (application) a mastery of grammar, spelling and other basic language skills; (PLO)
2. demonstrate (application) the ability to improve their own writing and the writing of others through effective and appropriate editing; (PLO)
3. articulate (knowledge, comprehension) the roles and tools editors employ in various forms of editing common in the industry; (PLO)
4. understand (comprehension) the legal ramifications inherent in the practice of editing. (PLO)

### WRI 350: Writing for Mass Media

*Students who complete WRI350 will be able to:*

1. develop (application) their own distinctive and personal storytelling styles that can be used in various newspaper, magazine, electronic and online media outlets; (PLO)
2. make use of (application) interviewing and other reporting techniques; (PLO)
3. employ (application) a variety of writing styles and techniques; (PLO)
4. compose (application) news features, profiles, magazine narrative features; (PLO)
5. develop (application, synthesis) a complete multimedia story using appropriate visuals, audio, and text. (PLO)

### WRI 365: Writing for Professional Careers

*Students who complete WRI 365 will be able to*

1. identify and avoid (knowledge, comprehension) clichéd and outmoded business writing templates prevalent in ineffective business writing; (PLO)
2. analyze (analysis) examples of professional writing to determine efficacy for target audiences; (PLO)
3. craft (application, synthesis) a variety of letters, memos, instructions and reports using strategies, psychology, and reader empathy; (PLO)
4. apply (application) "You" attitude, buffers, subordination, AAAA and other professional techniques in all modes of professional writing; (PLO)
5. position and format (analysis, evaluation) submissions for publication in a professional manner. (PLO)

### WRI 370: Writing Theory and Pedagogy

*Students who complete WRI370 will be able to:*

1. demonstrate (application) a mastery of grammar, spelling and other basic language conventions; (PLO)
2. teach (synthesis) first year writing students basic language skills in the context of their writing; (PLO)

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3. assess (evaluation) students' writing situations via an understanding of writing theory and work with those students at their points of need; (PLO)
4. improve (analysis, evaluation) their own writing and the writing of others through effective and appropriate analysis, application of the research writing process and format (PLO)

### WRI 420: Advanced Writing Workshop

*Students who complete WRI420 will be able to:*

1. identify (knowledge, comprehension) targeted aspects of the writing craft in the works of professional fiction, poetry, script, and creative nonfiction writers; (PLO)
2. apply (application) workshop techniques for constructive criticism of peers and in turn take criticism and use it to improve their own work; (PLO)
3. craft (synthesis) original creative work, developing one's own writer's voice while using descriptive and evocative language, the show-don't-tell method, revision, and an advanced awareness of professional creative writer's strategy and reader perception; (PLO)
4. apply (application) professional writing and formatting techniques in a portfolio of work suitable for grad school or writing career applications; (PLO)
5. identify and present (knowledge, comprehension) teaching methods for advanced writing techniques to others via peer groups and presentations; (PLO)
6. format (synthesis) submissions for publication in a professional manner using strategies discussed in class. (PLO)

### WRI430: Multimedia Journalism (from Clark Greer's independent study Spring 2012; Nathan Gibbs, adjunct, taught the class in fall of 2010, outcomes haven't been compared)

*Students who complete WRI430 will be able to:*

1. write (application, synthesis) news copy clearly and accurately according to news values appropriate to online journalism. (PLO)
2. create and edit (synthesis) hard news, feature, and opinion content based on accepted industry standards for online journalism. (PLO)
3. exhibit (application) ethical decision making in story selection and content. (PLO)
4. exhibit (application, synthesis) behavior appropriate to news professionals, including leadership, teamwork, dependability and responsibility. (PLO)

### WRI 440: Magazine Editing and Concepts

*Students who complete WRI440 will be able to:*

1. develop and present (application, synthesis) a magazine prototype as a part of a collaborative team; (PLO)
2. compose and copy-edit (application, synthesis) magazine stories; (PLO)
3. create (application, synthesis) page layouts with design software such as InDesign; (PLO)
4. demonstrate (knowledge, comprehension) an understanding of the key roles of a magazine staff and the industry. (PLO)

### WRI 470: Writing Internship

*Students who complete WRI470 will be able to:*

1. develop (knowledge, comprehension) a working knowledge of the practical and ethical demands of a professional environment; (PLO)

## BLOOM'S TAXONOMY

Knowledge, Comprehension, Application, Analysis, Synthesis, Evaluation

2. demonstrate (application) mastery of planning, writing, and editing practices in a professional environment; (PLO)
3. analyze (analysis) their performance and aptitude in light of the professional standards of the workplace. (PLO)

### WRI 490: Special Studies in Writing/Journalism

*Students who complete WRI490 will be able to:*

1. (PLO)
2. (PLO)

### WRI 499: Research in Writing/Journalism

*Students who complete WRI499 will be able to:*

1. (PLO)
2. (PLO)