WRITING PROGRAM LEARNING OUTCOMES (PLOs)   **Last Revised 5/23/14**

WRITING
Students who complete the program will be able to:

1. Apply creative and advanced skills in various forms and genres of writing, demonstrating critical thinking and quantitative reasoning appropriately.

2. Demonstrate knowledge of the conventions and terminology of creative and advanced writing within literary and non-literary texts.

3. Demonstrate knowledge of major literary-theoretical perspectives and terminology.

4. Develop connections between the literature and language studied and the contemporary world.

5. Engage in writing and editorial processes through campus publications and external internships.

6. Present creative work to formal audiences, demonstrating strategies for audience engagement and oral communication of written work.

WRITING (with Bloom's & WASC Core Included)
Students who complete the program will be able to:

1. Apply (Application) creative and advanced skills in various forms and genres of writing, **demonstrating critical thinking and quantitative reasoning appropriately.** [Written Communication, Critical Thinking, Quantitative Reasoning]

2. Demonstrate (Knowledge, Comprehension, Application) knowledge of the conventions and terminology of creative and advanced writing within literary and non-literary texts. [Written Communication]

3. Demonstrate (Knowledge, Comprehension) knowledge of major literary-theoretical perspectives and terminology. [Critical Thinking]

4. Develop (Application) connections between the literature and language studied and the contemporary world. [Critical Thinking]

5. Engage (Application) in writing and editorial processes through campus publications and external internships. [Written Communication, Critical Thinking, Quantitative Reasoning]

6. **Present (Synthesis, Evaluation) creative work to formal audiences, demonstrating strategies for audience engagement and oral communication of written work.** [Oral Communication]

WASC Core Competencies
Written Communication, Oral Communication, Information Literacy, Qualitative Reasoning/Literacy, Critical Thinking

BLOOM'S TAXONOMY
Knowledge, Comprehension, Application, Analysis, Synthesis, Evaluation