

## JOURNALISM PROGRAM LEARNING OUTCOMES (PLOs)

Last Revised 5/27/14

### JOURNALISM

*Students who complete the program will be able to:*

1. Exhibit effective research and reporting practices.
2. Display strong interpretive, analytic, quantitative reasoning, and critical thinking skills in their assignments.
3. Communicate ideas clearly and accurately in forms appropriate to the purpose, medium, and audience.
4. Employ appropriate ethical and legal standards and professional codes in their service to their communities and cultures.

### JOURNALISM (with Bloom's & WASC Core Included)

*Students who complete the program will be able to:*

1. Exhibit (**Application, Knowledge**) effective research and reporting practices. [Information Literacy]
2. Display (**Comprehension, Analysis, Synthesis, Evaluation**) strong interpretive, analytic, **quantitative reasoning**, and critical thinking skills in their assignments. [Critical Thinking, Quantitative Reasoning/Literacy]
3. Communicate (**Application, Evaluation**) ideas clearly and accurately in forms appropriate to the purpose, medium, and audience. [Written Communication, Oral Communication]
4. Employ (**Comprehension, Application**) appropriate ethical and legal standards and professional codes in their service to their communities and cultures. [Critical Thinking]

#### WASC Core Competencies

Written Communication, Oral Communication, Information Literacy,  
Quantitative Reasoning/Literacy, Critical Thinking

#### BLOOM'S TAXONOMY

Knowledge, Comprehension, Application, Analysis, Synthesis, Evaluation